



PRESS RELEASE

Marcus Teer Benson – *two-time candidate for New Hanover County Sheriff*
The Blueline Radio Show is on the air weekly with **Host Marc Benson**

For Immediate Release

BLUELINE RADIO SHOW WITH HOST MARC BENSON

After receiving over 22,000 votes in an unsuccessful bid to win 2002's New Hanover County's Sheriff's race Marc Benson (decorated 23 year veteran law enforcement officer) began looking for another venue to work at fighting crime and bringing community trust back into law enforcement. With a strong, committed team of supporters already in place the natural thing to do would be to wait until the next election and run for the third time. That would make sense if Mr. Benson had the desire to re-enter the political arena again.

There are **no plans to run again for Sheriff**. Benson has accepted a post with the Pender County Sheriff's Office and works full time protecting and serving the citizens of Pender. Sheriff Carson Smith, the newly elected Sheriff of Pender, is proud to have Deputy Benson working for him.

Sheriff Smith supports the The Blueline Radio Show because it helps to **foster community relations between law enforcement and the citizens** it serves and protects. Many of the deputies and officers in support of Benson, in the 6 county listening area of the show, frequently rib Marc a little about his show's popularity.

"You know it's funny, the direction we are headed with this show almost accomplishes many of the goals I would have set for myself had I become sheriff." Said Benson recently. "I wanted to open the department up to the community and would have been approachable and upfront with the media. I have always been partial to other law enforcement officers and their concerns, but I also live in the community and hear the concerns of the citizens. The Sheriff is answerable to his community because they put him there. I believe in proactive law enforcement techniques and this show is on the cutting edge of media interaction with the listeners as well as with the law enforcement entities. We do research on 911 records and call reports. We look at arrest reports and enter some information into a databank that we can pull from time to time. We will develop a crime map for our website so citizens can instantly identify targeted areas and search in their own community for crime reports and problems.(www.bluelineradio.com) I feel I am helping. I want to help."

The radio show is basically a **community service**. Nobody is going to get rich on this, the money generated by the show will all be used to improve the website, produce a newsletter and other ideas that are being developed to help fight crime.

There is one other radio program in the country that is similar to the Blueline and that show is located in Seattle, Washington. KKNW has a show called "**Cop**

Talk” (<http://www.msnusers.com/coptalkradio>) hosted by two retired policemen and sponsored by CrimeStoppers. Ron Conlin, (206-953-0711) Cop Talk’s co-host, has been a valuable sounding board as well as a big fan.

The Blueline Radio Show was picked up by **Sea-Comm Media’s** (Surf 107.5, the Bone 93.7FM and B99.9) new “Big Talker” station, broadcasting on 103.9 and 106.3 FM. The Big Talker reaches over 400,000 potential listeners in a 6 county area. There are no hard numbers available to the Blueline Radio Show’s listeners because it is so new. Paul Knight, general manager for the station, at onetime worked reserves for the Wilmington Police Department and instantly saw the potential for the Blueline and signed the program immediately.

Marc Benson is available for interview at anytime. All inquiries should be made through **Tre Benson (910-520-5484)**. The program broadcasts weekly from 5-6PM every Saturday. Copies of previous shows are available upon request. There is a website <http://www.bluelineradio.com> that has more information.

Marc’s background info can be found at
<http://www.bluelineradio.com/marcprofile.html>

Thank you

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